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**Huntington becomes PROI Worldwide Agency in Singapore**

*Award winning communications and marketing consultancy becomes part of PROI's APAC Regional Team*

**NEW YORK:** Huntington Communications, an award winning agency in Singapore, has become part of PROI Worldwide, the largest partnership of integrated communications firms in the world.

“Huntington’s addition helps consolidate PROI Worldwide’s market presence in the APAC market,” said Andreas Fischer Appelt, German based Global Chairman of PROI Worldwide. He added, “Singapore is an important hub and market in the South Asian Region and we anticipate strong synergies with our other offices in this important region.”

“We are committed to delivering strategic and quality work and we excel in the communications programs we have developed for our clients,” said Lena Soh-Ng, Senior Partner, Huntington Communications, adding “being a part of PROI Worldwide enables us to provide additional expertise in markets around the globe.”

Huntington is a recognized market leader in Singapore with brand and reputation management expertise in the automotive, education, finance, government, health and consumer technology markets. The agency has both received, and been a finalist for, a Gold Sabre Award.

**About PROI Worldwide**

PROI Worldwide is the world’s largest partnership of integrated independent communications agencies founded in Europe in 1970. It is represented in more than 110 cities in 50+ countries, with 64 leading independent integrated communications partner companies and more than 4,000 experienced staff servicing 4,400+ clients worldwide. Founded forty-four years ago, PROI Worldwide’s combined fee turnover exceeds US\$525m., positioning PROI Worldwide as one of the world’s largest independent communications companies.