



GLOBAL INTELLIGENCE. LOCAL IMPACT.

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AUSTRALIA'S MARKET EYE JOINS PROI WORLDWIDE GLOBAL PARTNERSHIP

Investor Relations Firm becomes PROI Worldwide's exclusive Investor Relations Partner in Australia

PHOTOS:

Ronn Bechler: <http://marketeye.com.au/wp-content/uploads/2017/09/Ronn-Cropped.jpg>

Richard Tsang: <https://www.dropbox.com/s/52uzizpyb0emgst/Richard%20Tsang.jpg?dl=0>

Market Eye Logo: http://marketeye.com.au/wp-content/uploads/2015/11/market_eye_animlogo.gif

NEW YORK: Leading Australian investor relations firm Market Eye has become a partner firm of PROI Worldwide as its exclusive Australian investor relations [IR] partner. PROI Worldwide, the leading global partnership of independent communications agencies, with 75 agencies across five continents, is the world's largest partnership of integrated communications agencies with more than 5,000 staff servicing 6,300+ clients worldwide and 2016 net fee income of US\$ 700+ million.

Richard Tsang, Global Chairman of PROI Worldwide and Chairman of Hong Kong's largest investor Relations firm, said: "Market Eye is one of Australia's leading IR advisory firms that has experienced impressive growth over its 10-year history and is renowned in the industry in Australia, and increasingly overseas, for understanding the nuances, opportunities and influencers their clients need to know in navigating the capital markets. PROI Worldwide agencies tend to be the most dynamic in their local market, and bringing Market Eye into our global partnership given their leading IR capabilities is aligned with the global investor relations footprint we have built in Asia, Europe and the Americas."

Market Eye Founder & Managing Director Ronn Bechler said: "We are excited to be part of PROI Worldwide's global partnership. Market Eye has established a strong foundation and leading position in Australia. This partnership offers a new dynamic for many of our firm's clients. It allows Market Eye to provide global service opportunities for our growing Australian client base with multi-national operations and share registers. It also allows us to support multi-national companies with leading beneficial ownership reporting and capital markets intelligence tools like we do for a large and growing number of Australian listed companies."

"To be selected as PROI Worldwide's exclusive Australian IR partner is fantastic recognition for the Market Eye team and the value it provides to local clients through our deep market expertise. It is an exciting opportunity for our staff to collaborate with like-minded professionals around the world who are at the forefront of investor relations practices as we help our clients communicate their value in an evolving and fracturing reporting environment", added Mr Bechler.

Market Eye becomes part of PROI Worldwide's APAC Region which includes SPRG Asia, Hong Kong's largest public relations as well as IR firm, Adfactors, India's largest public relations as well as IR firm and PRAP Japan, Japan's largest public relations firm. Combined, these three firms alone employ more than 1,000 staff in Asia-Pacific to serve their clients. Globally PROI Worldwide's agencies are located in The Americas, England, Europe, The Middle East and Africa. PROI's APAC Region also includes offices in South Korea, Taiwan, China, Thailand, Malaysia, Singapore, Indonesia, The Philippines, New Zealand and Bangladesh.

About Market Eye

Established in 2007, Market Eye is a leader in providing specialist investor and media communications solutions, with client offerings including investor relations advisory services, strategic media advice and a suite of capital markets intelligence tools including beneficial share ownership analyses and market perception studies. Market Eye's suite of premium services are provided across a range of listed companies, from small cap to large cap. For further information visit www.marketeye.com.au.

About PROI Worldwide

PROI Worldwide, the world's largest partnership of integrated independent communications agencies, was founded in Europe in 1970 and has offices in more than 135 cities in 50+ countries. With 75 agencies across five continents, PROI Worldwide is the 6th largest communications partnership in the world with more than 5,000 staff servicing 6,300+ clients worldwide and 2016 net fee income of US\$ 700+ million.