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PROI Worldwide Suspends Russian Partnership

Chicago: PROI Worldwide announced suspension of the active partnership with its Russian agency affiliate, SPN Communications. PROI Worldwide consists of 80 independent PR and communications agencies in more than 55 countries. The PROI International Management Board said suspension of the relationship was based on the Russian invasion of Ukraine, as well as serving the best interests of the majority of PROI Partners and clients.

About PROI Worldwide

[PROI Worldwide](#) harnesses the collective power of the world's most ambitious entrepreneurial communications firms. By sharing global insights and best practices, PROI agencies remain best in market trendsetters, supporting the drive to deliver the most impactful communications campaigns for their clients. In 2020, PROI encompassed 80 partners with 6,900 employees in more than 165 cities and 55 countries. With combined revenue of more than US\$913 million, PROI ranked 5th among consolidated communications groups, and was the only one that is based on a unique partnership of independent business people.