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## Tucker/Hall joins PROI Worldwide

*Communications Entrepreneurs Support Agency Development and Client Service*

**Chicago:** Tampa, Florida, public affairs firm Tucker/Hall has been elected to partnership in PROI Worldwide, a leading global consortium of entrepreneurial communications agencies with partners in 55 countries.

“In this dynamic business environment, connecting with communications innovators and experts to share benchmarking and best practices is critical to not only our business, but the work we do on behalf of our clients,” said Tucker/Hall President Bill Carlson.

Ciro Dias Reis, PROI Worldwide Global Chair and CEO of leading Brazilian firm Imagem Corporativa, stated “Tucker/Hall has a solid reputation and more than 30 years of experience in managing complex business and issues situations for clients. They are a great addition to the resources of our PROI Partners around the world.”

Tucker/Hall, founded in 1990, assists a number of major corporations and organizations in crisis management, issues management, business strategy and public affairs. The agency has clients across the U.S., with a special focus in the Southeastern U.S., Florida and Latin America.

PROI Worldwide encompasses more than 80 PR and communications businesses in 165 cities and 55 countries. Reis says, individually, they are proven leaders in their home markets. Collectively, the PROI partners represent more than US\$913 million in revenue and 6,900 employees. Thousands of clients, including dozens of Fortune 500 companies, trust PROI partners in one or more countries and regions around the world.

## About Tucker/Hall

[Tucker/Hall](#) is an integrated public relations, crisis management, public affairs and digital marketing strategy agency based in Florida. Since 1990 Tucker/Hall has provided strategic public relations counsel to senior-level managers in international companies and regional organizations alike. We are distinguished by our work in complex issues, our passion for the communities in which we live and work, and our deep experience in crisis strategy, public and government affairs, corporate communications, market strategy and research, research and measurement for issues, customers, and marketing, and digital strategy.

## About PROI Worldwide

[PROI Worldwide](#) harnesses the collective power of the world's most ambitious entrepreneurial communications firms. By sharing global insights and best practices, PROI agencies remain best in market trendsetters, supporting the drive to deliver the most impactful communications campaigns for their clients. In 2020, PROI encompassed 80 partners with 6,900 employees in more than 165 cities and 55 countries. With combined revenue of more than US\$913 million, PROI ranked 5<sup>th</sup> among consolidated communications groups, and was the only one that is based on a unique partnership of independent business people.